

## 2016 eduWeb Attendees: Institutions/Companies and Titles

### Institutions/Companies

A Square Solution  
Adler University  
Adobe Systems, Inc.  
AI MEDIA GROUP  
Ajman University  
American International College  
Anderson University  
Andromeda IT Solutions  
apex  
Apollidon Learning  
Arab Open University  
Arizona State University  
Ascedia  
Auburn University College of Agriculture  
Babson College  
Ball State University  
Baylor University  
Bellarmine University  
Bentley University  
Berkeley College  
Berkshire Community College  
Bob Johnson Consulting, LLC  
Boston University  
Brigham Young University  
Bryan College  
BTC Revolutions  
Bucks County Community College  
CampusBird  
Carnegie Communications  
Central Oregon Community College  
Central Piedmont Community College  
Colgate University  
College For Creative Studies  
  
Collegis Education  
Colorado College  
Colorado Community Colleges Online  
Colorado Mesa University  
Colorado School of Mines  
Colorado State University  
Concentric  
Concordia University Texas  
Conestoga College  
Converge Consulting  
Corporate Insight  
Cox Business  
Daemen College  
De Paul University  
Department of Defense  
DePaul University  
  
DigiPen Institute of Technology  
Digital Loom, Inc.  
Digital Wave Technologies, Inc.  
Distance Education & eLearning at Ohio State  
Divine Mercy University  
Doane University  
Domain7 Solutions Inc.  
Dominican University of California  
Earle  
Effective Student Marketing, Inc.  
Elliance  
Email on Acid  
Emory College of Arts & Sciences - Emory University  
Emory University  
Emory University, Center for the Study of Law and Religion  
ExpertFile  
Fathom  
Ferris State University  
FindA University Ltd  
Florida Atlantic University  
Front Range Community College  
Frontier Nursing University  
Funnelback  
George Washington University

Georgetown University School of Continuing Studies  
Georgia Tech  
Gettysburg College  
Goodwall  
Google  
Graceful Content  
Grand Valley State University  
Hannon Hill  
Harvard Graduate School of Arts & Sciences  
Helix Education  
Herzing University  
Hodgson Consulting  
Humber College  
idfive  
Indiana University  
Indiana University Kokomo  
Indiana University School of Medicine  
Ingeniux  
International Pathways  
Islamic Relief - Palestine  
IT Communications Office, Indiana University  
JetSpring  
John Cabot University  
Johns Hopkins University  
Kennesaw State University  
kwall comapny  
Kwantlen Polytechnic University  
Lagrange College  
Langara College  
Lee College  
LinkedIn  
Lipman Hearne  
Localist  
Loyola Marymount University  
Lynn University  
Marywood University  
Massachusetts Institute of Technology  
MBuy  
Miami University

Midwestern Baptist Theological Seminary  
Milton Academy  
Mississippi Delta Community College  
Modo Labs, Inc.  
Mongoose  
Morgan Community College  
Mount Saint Mary's University, Los Angeles  
Mount St. Mary's University  
MSU Denver  
New York University  
New York University - Wagner School of Public Service  
Northwestern University  
OHO Interactive  
OmniUpdate  
Palantir.net  
Paskill Stapleton & Lord  
Penn State  
Perceptible  
Pikes Peak Community College  
Piktochart  
Pomona College  
Primacy  
ProspectCloud  
Purdue University  
Purvis Communications  
Regis University  
Relearnit, Inc  
Research+Design  
Richland College  
Rose-Hulman Institute of Technology  
Ruffalo Noel Levitz  
Saint Anselm College  
Saint Leo University  
Saint Louis University  
SAIT  
School App  
Sereno Consulting Services / University of South Florida  
Skyline College  
Slippery Rock University

SmartBrief, Inc.  
SMU Cox School of Business  
Sprout Social  
Stamats  
Stanford School of Engineering  
Stanford University  
Stetson University, Inc.  
StudyPortals  
Suny, University At Buffalo  
Swarthmore College  
Syracuse University  
Tarleton State University  
TCU  
TerminalFour  
Texas A&M Information Technology  
Texas A&M University  
Texas Chiropractic College  
Texas Tech University  
Texas Tech University Health Sciences Center  
TextAim  
The Brenn-White Group, LLC  
The Episcopal Academy  
The George Washington University  
The Institute  
The University of Iowa  
The University of Kansas School of Business  
The University of Texas at El Paso  
The University of Texas at Tyler  
Third Wave Digital  
Trinity University  
Tulane University  
Two Octobers  
UC Davis  
UIC College of Pharmacy  
UMass Lowell  
UNC-Chapel Hill  
Union College - New York  
University College of the Cayman Islands  
University of Alaska Fairbanks Marketing and Communications  
University of Alberta  
University of Arkansas  
University of Arkansas at Monticello  
University of Arkansas Division of Agriculture Cooperative Extension Service  
University of California, San Diego  
University of Colorado College of Nursing  
University of Colorado School of Medicine  
University of Denver  
University of Denver University College  
University of Houston-Clear Lake  
University of Iowa  
University of Kentucky  
University of Kentucky Public Relations & Marketing  
University of Mary Hardin-Baylor  
University of Michigan - Dearborn  
University of Minnesota Libraries  
University of Missouri-Kansas City  
University of Missouri-Mizzou Online  
University of Mount Union  
University of New Mexico  
University of North Carolina - Kenan Flagler Business School  
University of North Texas  
University of Northern Colorado  
University of Pittsburgh  
University of Pittsburgh at Bradford  
University of St. Thomas  
University of the Incarnate Word  
University of Utah  
Up&Up  
Ve Interactive  
Virginia Commonwealth University  
Virginia Commonwealth University School of Engineering  
VisionPoint Marketing  
Washburn University  
Washington College

**Titles:**

Account Director, Higher Education  
Account Executive  
Account Manager  
Admission Coordinator  
Admissions Web Marketing Manager

Assist. Director, Career Services, Social media manager  
Assistant Director - Alumni Relations  
Assistant Director of Admissions & Records  
Assistant Director of Alumni Web and Online Communications  
Assistant Director of Communications  
Assistant Director of Enrollment Communications  
Assistant Director of Marketing  
Assistant Director of Media Communications  
Assistant Director of Media Relations and Social Media  
Assistant Director of Social and Digital Media  
Assistant Director of Web Services Enrollment and Planning-web Services  
Assistant Director, Communications  
Assistant Director, Search and Prospect Development  
Assoc Dir Web Services  
Assoc Director, Marketing Communications  
Associate Director Media Relations  
Associate Director of Admission  
Associate Director of Admission - Marketing & Communications  
Associate Director of Communications  
Associate Director of Marketing Communications  
Associate Director of Web Strategy and Multimedia  
Associate Director, Admissions Marketing  
Associate Director, Communications and Marketing  
Associate Director, Digital and Social Media  
Associate Director, Digital Marketing  
AVP for Communications and Public Affairs  
Blog Editor  
Business Development Director  
Business Development Manager

Career Development Specialist  
CEO  
CEO/Co-Founder  
Chief Marketing Officer  
Chief Strategist  
Client Executive  
Client Services Manager  
Communication Specialist  
Communications & Website Administrator - School of Education  
Communications Coordinator  
Communications Director, Student Affairs  
Communications Manager  
Communications Officer  
Communications Specialist  
Communications Specialist, Admissions  
Communications Strategist  
Community Manager  
Consultant  
Content Strategist  
Content Strategy Manager  
Conversion Optimization Strategist  
Coordinator of Digital Engagement  
Coordinator of Digital Marketing

Coordinator of Marketing and Communications / Graphic Design  
Coordinator of Social Media and Print Marketing  
Coordinator of Student Engagement for New Media and Internal Communications  
Coordinator of Student Success Technology & Social Media  
Copywriter  
Creative Director  
CSO  
Dean of Institutional Advancement  
Digital and Social Media Manager, Enrollment Management  
Digital Communications Manager  
Digital Content and Marketing Director  
Digital Copywriter  
Digital Engagement Associate  
Digital Marketing Analytics Specialist

Digital Marketing Manager  
Digital Media Coordinator  
Digital Media Program Director  
Digital Strategist  
Digital Strategy Manager  
Director - Marketing and Communications  
Director Academic Marketing  
Director Digital Marketing  
Director Marketing  
Director of Admission  
Director of Alumni & Communication  
Director of Business Development  
Director of Business Development  
Director of Client & Market Strategy  
Director of Client Development  
Director of Client Success  
Director of Communication  
Director of Communication & Technology  
Director of Communications  
Director of Content and Web Services  
Director of Creative & Content Marketing  
Director of Creative Services  
Director of Engagement Strategy  
Director of Enrollment Marketing & Events  
Director of Marketing  
Director of Marketing - MAC Program  
Director of Marketing & Public Relations  
Director of Marketing and Communications  
Director of Marketing and Public Relations  
Director of Marketing, PR and Alumni  
Director of Media Relations and Communications  
Director of New Business  
Director of Professional Services  
Director of SEO and Digital Analytics  
Director of Social and Digital Media  
Director of Student Academic Affairs  
Director of Web Communication  
Director of web services  
Director of Web Services-enrollment and Planning-web Services

Director, Campaign Strategy  
Director, Digital Marketing  
Director, Integrated Media and Content Development  
Director, Marketing  
Director, Marketing Communications  
Director, Media & Marketing  
Director, Partner Solutions  
Director, Social Media Communications  
Director, Strategic and Creative Communications  
Director, Web and Digital Media  
Director, Web Development  
District Director, Web Administration  
Edu Expert  
Education  
Electronic Communications Specialist  
Email Marketing and Social Media Manager  
Engagement Strategist  
Events Manager  
EVP, Co-Founder  
EVP, Creative and Digital Services  
Executive Director Graduate Enrollment and Marketing  
Executive Director of Communications  
Executive User Experience Consultant  
Executive Vice President  
Executive Vice President, Digital Services  
Founder  
Founder/Executive Creative Director  
GM, Marketing Services  
Google Account Strategist  
Head of Digital Marketing  
Head of Marketing  
Head of Partnerships  
Information Architect  
Information Architect & Content Editor  
Information Officer  
Instructional Technologist  
Interactive Designer  
IT Business Operations and Communications  
IT Technical

Lead Communications Analyst  
LinkedIn Economic Graph Team  
Manager of Content Strategy and Editorial Services  
Manager, Solutions Consulting  
Managing Director  
Managing Member  
Marketing Analyst  
Marketing and Communication Specialist  
Marketing and Communications Coordinator  
Marketing and Promotional Director  
Marketing and Social Media Coordinator  
Marketing Associate  
Marketing Communications Specialist  
Marketing Content Coordinator  
Marketing Coordinator  
Marketing Development Strategist  
Marketing Executive  
Marketing Manager  
Marketing Program Manager  
Marketing Specialist II  
Marketing, Trademarks & Licensing Manager  
Marketing/Communications Specialist  
Media Relations and Social Media Manager  
Multimedia Specialist  
Online Design and Communication Specialist  
Owner  
Partner  
Partner Solutions Director  
President  
President & CEO  
Principal  
Project Manager  
PROJECT MANAGER  
Recruitment Communications  
Sales & Marketing Account Executive  
Sales Director  
Sales Engineer  
Senior Assistant Dean of Admissions  
Senior Communications Coordinator

Senior Director of Marketing  
Senior Director of Strategic Communications  
Senior Director of University Admissions  
Senior Graphic Designer  
Senior Manager of Digital Marketing  
Senior Manager, Marketing & Analytics  
Senior Manager, Marketing Data and Analytics  
Senior Research Associate  
Senior Sales Director  
Senior Vice President  
Senior Web Developer  
Senior Web Systems Developer  
Senior Writer/Editor  
Social and Digital Media Manager, CSU College of Veterinary Medicine and Biomedical Sciences  
Social Media Community Leader  
Social Media Coordinator  
Social Media Manager  
Social Media Specialist  
Software Engineer  
Sr. Digital Communications Specialist  
Sr. Enterprise Account Executive  
Sr. Marketing Manager  
Sr. Marketing Strategist  
Sr. Web Editor  
Strategic Communications Associate II  
SVP, Strategic Practices  
Technical Director  
Undergraduate Admissions Counselor  
Vice President  
Vice President for Institutional Relations  
Vice President Marketing  
Vice President Marketing and Enrollment Management  
Vice President of Marketing and Institutional Advancement  
Video Production Specialist  
Volunteer Coordinator  
VP Marketing  
VP of Marketing  
VP of Strategy

VP Operations  
VP, Marketing  
Web Administrator  
Web and Digital Media Coordinator  
Web and New Media Communications Outreach  
Coordinator  
Web and Social Media Manager  
Web and System Administrator  
Web Applications Developer  
Web Communications- Loop Campus  
Web Content Coordinator  
Web Content Developer  
Web Content Editor  
Web Content Manager  
Web Customer and Content Manager  
Web Customer and Content Specialist  
Web Designer  
Web Developer  
Web Developer and Content Specialist  
Web Editor  
Web Manager  
Web Marketing and Data Analyst  
Web Marketing Specialist  
Web Optimization Analyst  
Web Producer  
Web Services Manager  
Web Services Sales Director  
Web Specialist  
Web Writer/Editor  
Webmaster  
Webmaster and Digital Media Manager  
Webmaster, Communications and Marketing  
Website Editor and SEO Specialist  
Website Manager  
Writer/Editor  
Account Director, Higher Education  
Account Executive