

## 2018 eduWeb Digital Summit

### Institutions Attended:

Agnes Scott College  
Albion College  
Archetype Consulting  
Archetype Consulting  
BarkleyREI  
Beacon Technologies  
Belmont University  
Blackboard  
Bloomsburg University  
Bob Johnson Consulting, LLC  
Boston University  
Bowdoin College  
Bridgewater College  
Bridgewater State University  
Brigham Young University  
British Columbia Insititute of Technology  
Brookhaven College  
Bucknell University  
BundIAR  
BYU  
BYU Marriott School of Business  
Cal Poly, San Luis Obispo  
Cal State LA  
California Polytechnic State University  
California State University, San Bernardino  
Campus Sonar  
Carnegie Communications  
Centerfield  
Circa Interactive Inc  
Colorado College  
Colorado Community College Systems  
Colorado State University  
Columbia College Chicago  
Columbia University  
conDati, Inc.  
Conversica

Cornell University  
Creosen LLC  
CU Denver  
Cybba Inc.  
Dartmouth College  
DegreeOrNotDegree.com  
DeSales University  
Digital Pulp  
Domain7 Solutions  
Duke University  
eCity Interactive  
emfluence Digital Marketing  
Emory College of Arts and Sciences  
Fort Lewis College  
Fresno Pacific University  
George Mason University  
George Washington University  
Georgetown University  
Georgia State University  
Glacier  
Global Meetings Resource  
Grayson College  
Greenville University  
Guidebook  
Hannon Hill  
Harper College  
Harvard Business School  
Harvard University  
Hawaii Community College  
Higher Ed Experts  
Hootsuite  
Humber College  
Hunter College  
Illinois College of Optometry  
Indiana University  
Johns Hopkins University  
Kansas State University  
Kent State University  
Kenyon College  
Knowble Media

Loyal Design  
LunaMetrics  
Marist College  
McGill University  
McLennan Community College  
McMaster University  
Metropolitan State University of Denver  
Miami University  
Middlebury College  
Montclair State University  
Multiview  
Navitas  
NC State  
New College Institute  
New Mexico Tech  
New York University  
Northeastern University  
Nova Southeastern University  
NYU  
NYU Steinhardt  
Occidental College  
Ohio State ATI  
Ohio State University  
OHO Interactive  
Oklahoma City University  
Ologie  
OmniUpdate  
Oregon State University  
Ouachita Baptist University  
Pace University  
Pandora Media  
Park University  
Paskill Stapleton & Lord  
Peak Marketing Insights Consulting  
Penn State Univeristy  
Pepperdine University  
Prairie View A&M University  
Pratt Institute  
Princeton University  
Purdue University  
Purdue University Northwest  
Rady School of Management  
Ramapo College of New Jersey  
Reed College  
Renton Technical College  
Research & Design  
Richland College  
Richland College DCCCD  
Rockefeller University  
Rutgers University  
Ryerson University  
SAI Digital  
Saint Louis University  
SAN JOSE STATE UNIVERSITY  
School of the Art Institute of Chicago  
Seattle Pacific University  
Seton Hill University  
Sheridan College Student Union  
Slippery Rock University  
SmartBrief, Inc.  
Southern Methodist University  
Spalding University  
St. Edward's University  
Stanford Graduate School of Business  
Stanford University  
Swarthmore College  
Syracuse University  
Tarleton State University  
Texas A&M University  
Texas A&M University-San Antonio  
Texas Christian University  
Texas Tech University  
Texas Tech University Health Sciences Center  
The Episcopal Academy  
The George Washington University - School of Business  
The Ohio State University  
The University of Denver  
The University of New Mexico

The University of North Carolina at Chapel Hill

The University of Queensland, Australia

The University of Texas at Tyler

TJL Partners

Towson University

Trinity University

Tulane University

UC Irvine

UC San Diego

UCI

uConnect

UGA College of Education

UNC-Chapel Hill

University at Albany

University at Buffalo

University of Alabama

University of Alberta

University of Arkansas

University of Bridgeport

University of California, Irvine

University of California, Los Angeles

University of Dallas

University of Georgia

University of Kansas

University of LaVerne

University of Maryland School of Social Work

University of Michigan

University of Mississippi

University of New Hampshire

University of New Mexico

University of North Carolina- Chapel Hill

University of North Texas

University of Notre Dame

University of Pennsylvania Graduate School of Education

University of Pittsburgh at Bradford

University of Redlands

University of Regina

University of San Diego

University of San Francisco

University of Southern California

University of St. Thomas

University of Texas at El Paso

University of the Pacific

University of Toronto

University of Virginia

University of Virginia/McIntire School of Commerce

University of Washington

University of Wisconsin - Milwaukee

UNM Health Sciences Center

UNT System

Utah State University Eastern

Utah Valley University

Victor Valley College

Virginia Commonwealth University

Virginia Tech

VisionPoint Marketing

Washington and Lee University

Webb Institute

Western University

Wharton County Junior College

Wheaton College (Massachusetts)

Whittier College

Wiley Education Services

William Peace University

Youngstown State University

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## Attendee Titles

Academic Support Coordinator  
Account Director  
Account Executive  
Account Manager  
Accounts Director  
Administrative Assistant  
Administrative Director  
Admission Communication Supervisor  
Admissions Counselor  
Admissions Staff Assistant  
Assistant Agency Director  
Assistant Dean  
Assistant Dean for Project Management, Communications, and Special Projects  
Assistant Director  
Assistant Director for Marketing & Digital Media  
Assistant Director for Web Development  
Assistant Director of Alumni and Annual Fund Communications  
Assistant Director of Communications  
Assistant Director of Digital Engagement  
Assistant Director of Digital Strategy  
Assistant Director of Marketing  
Assistant Director of Marketing & Communications  
Assistant Director of Media Relations and Communications  
Assistant Director of Outreach  
Assistant Director Social Media and editorial  
Assistant Director, E-mail Marketing  
Assistant Director/Writer  
Assistant Vice President  
Assoc. Director, Social Media  
Associate Director  
Associate Director of Admissions Communications & Marketing  
Associate Director of Communications  
Associate Director of Digital and Social Media  
Associate Director of Digital Communications  
Associate Director of Digital Strategy

Associate Director- International Enrolment  
Associate Director, Web & Email Marketing  
Associate Director, Web Strategy & Multimedia  
Associate Professor  
Associate Publisher  
Associate Vice Chancellor for Marketing & Communications  
Associate Vice President for Marketing  
Associate VP of Marketing  
Asst Director, Recruitment Marketing  
Asst. Director of Marketing  
AVP Marketing  
Business Development & Partnerships  
Business Development Manager  
Campus News and Media Relations Manager  
Career Content Lead  
CEO  
Chief Creative Officer  
Client Manager  
CMO  
Communications & Photography Specialist  
Communications and Marketing Officer  
Communications Associate  
Communications Coordinator  
Communications Manager  
Communications Officer  
Communications Specialist  
Communications Specialist II  
Community Engagement and Outreach Coordinator  
Consultant  
Content Developer  
Content Specialist  
Content Strategist  
Content Writer  
Coordinator of Digital Engagement  
Coordinator of Web, Marketing and Social Media  
Coordinator, Social Media & Digital Marketing  
Development Communications Specialist  
Digital & Social Media Coordinator  
Digital & Social Media Marketing Manager

Digital Communications Coordinator	Enrollment Manager
Digital Communications Specialist	Enterprise Sales
Digital Community Manager	Event & Marketing Coordinator
Digital Content Coordinator	Event & Promotions Specialist
Digital Content Writer	Ex. Director of Enrollment Marketing
Digital Copywriter	Executive Dean
Digital Creative Director	Executive Director
Digital Engagement Manager	Executive Director of Education
Digital Marketing Director	External Affairs Coordinator
Digital Marketing Manager	Founder
Digital Marketing Specialist	Founder / Managing Partner
Digital Media Coordinator	Founder, and Principal Consultant
Digital Media Producer	GM
Digital Media Specialist	Graphic/Web Designer
Digital Strategist	Head of Communications
Dir of Communications	Lead Information Architect / SEO
Director	Lecturer
Director of Advancement Services	Manager - Housing Services
Director of Communication	Manager of Digital Recruitment
Director of Content Strategy	Manager of Web Strategy & Interactive Services
Director of Digital Marketing	University Communications
Director of Digital Marketing Communications	Manager, Digital Media
Director of Enrollment Marketing	Manager, Digital Strategy
Director of Marketing	Manager, Marketing & Communications
Director of Marketing and Communications	Manager, University Web Communications
Director of Marketing, Digital	Managing Director
Director of New Partner Development	Marketing & Communications Coordinator
Director of Online Communications	Marketing & Communications Specialist
Director of Research and Integrated Marketing	Marketing & Promotions Coord.
Director of Social Media	Marketing & Recruitment Manager
Director of the Social Media Strategy Hub	Marketing and Communications Coordinator
Director of Web Communications	Marketing and Communications Manager
Director of Web Development	Marketing and Media Coordinator
Director, Biomedical Graduate Student Recruitment	Marketing and PR Director
Director, Enrollment Communications	Marketing and Public Relations Communications Specialist
Director, Social Media & Digital Recruiting	Marketing Communications Associate
Director, Web and Digital Media	Marketing Communications Manager
Editor	Marketing Coordinator
EDU Account Manager	Marketing Manager
Engagement Strategist	

Marketing Specialist  
Marketing, Masters Programs  
Media Relations & Social Media Manager  
Media Specialist  
Multimedia Specialist  
Multimedia/UX designer  
News Writer and Multimedia Content Producer  
Online Design and Communication Specialist  
Online Education Specialist  
Online Marketing and Social Media Manager  
Outreach Mrkt & Comm Mgr  
Partner, President  
Photographer/Admin Assistant  
President  
President/CEO  
Program Manager  
Programming and Student Support Coordinator  
Public Information Officer  
Public Relations Coordinator  
Public Relations Specialist  
Recruiter  
Recruitment and Marketing Coordinator  
Research Manager  
Sales Development Representative  
Sales Engineer  
Sales Manager  
Senior Analyst  
Senior Assistant Director of Admission ? Marketing & Communications  
Senior Communications Account Executive  
Senior Director  
Senior Director, Marketing Communications  
Senior Director, Sales & Client Services  
Senior Manager - Marketing, Communications & Creative  
Senior Manager of Digital Content  
Senior Manger, Strategic Marketing and Communications  
Senior Multimedia/UX Designer  
Senior Program Manager

Senior Public Affairs Officer  
Social Media and Mobile Products Coordinator  
Social media assistant  
Social Media Coordinator  
Social Media Director  
Social Media Manager  
Social Media Officer  
Social Media Producer  
Social Media Strategist  
Social Media Strategist & Content Manager  
Software Applications Developer IV  
Sr. Account Manager  
Sr. Sales Development Representative  
Strategic Content Manager  
Strategist  
Student Outreach Coordinator  
Training Facilitator  
University Relations Specialist  
Vice President  
Vice President Product Design  
Vice Provost for Teaching and Learning  
VP for Marketing & Chief Communications Officer  
VP of Corporate Development  
Web & Digital Media Manager  
Web Administrator  
Web Administrator/Digital Marketing  
Web Communications Strategist  
Web Content and New Media Manager  
Web Content Assistant  
Web Content Coordinator  
Web Content Developer  
Web Content Manager  
Web Content Strategist  
Web Content Strategist and Developer  
Web Customer and Content Manager  
Web Developer  
Web Editor  
Web Editor and Writer  
Web Manager  
Web Producer

Web Services Manager

Web Specialist

Web Writer and Content Specialist

Web, SharePoint & Cloud Systems Administrator

Webmaster