

2019 eduWeb Schedule (tentative)

Sunday, July 28:

3:30 – 5 pm: Registration

5 – 6 pm: New Attendees Happy Hour

7 pm – 9 pm: Pre-Conference Meet-up – Game Night!

Join your higher Ed colleagues on Sunday night for some fun and games. Get to know one another over some new and classic tabletop games.

Monday, July 29:

8 am – 5:30 pm: Registration — 4th floor

9 – 11 am: Pre-Conference Workshops – additional cost

11:45 am – 12:45 pm: Lunch on your own

Conference Start

1 – 1:15 pm: Welcoming Remarks

1:15 – 2:15 pm:

Keynote

2:30-3:15 pm (concurrent presentations)

Content and Email Marketing Track

Other Duties as Assigned Track:

Social Media Track

Using Data and Analytics Track:

Web/Mobile Design & Strategy Track

3:30-4:15 pm

Content and Email Marketing Track:

Other Duties as Assigned Track

Social Media Track

Using Data and Analytics Track

Web/Mobile Design & Strategy Track

4:15 – 4:30 pm: Break

4:30-5:15 pm

Content and Email Marketing Track

Other Duties as Assigned Track

Social Media Track

Using Data and Analytics Track

Web/Mobile Design Track

5:15 – 6:15 pm: Welcoming Reception, among the exhibitors

7:15 pm

Pub Crawls (meet in Lobby)

Tuesday, July 30:

8:30 am – 5 pm: Registration

7:30 – 8:30 am: Breakfast

8:30-9:15 am

Content and Email Marketing Track

Other Duties as Assigned Track

Social Media Track

Using Data and Analytics Track

Web/Mobile Design & Strategy Track

9:30-10:15 am

Content and Email Marketing Track

Other Duties as Assigned Track:

Social Media Track

Using Data and Analytics Track

Web/Mobile Design & Strategy Track

10:30-11:15 am

Content and Email Marketing Track

Other Duties as Assigned Track

Social Media Track

Using Data and Analytics Track

Web/Mobile Design & Strategy Track

11:15-11:45 am: Networking with Exhibitors

11:45 am-1:00 pm —

Summit Club Awards & Winners

Social Lunch

1:00-2:00 pm: General Session —

2 -2:15 pm: Break

2:15-3 pm

Content and Email Marketing Track:

Other Duties as Assigned Track

Social Media Track

Using Data and Analytics Track

Web/Mobile Design & Strategy Track

3 -3:15 pm: Refreshment Break

3:15-4 pm

Content and Email Marketing Track

Other Duties as Assigned Track

Social Media Track

Using Data and Analytics Track

Web/Mobile Design & Strategy Track

4:15-5 pm

Content and Email Marketing Track

Other Duties as Assigned Track

Social Media Track

Using Data and Analytics Track

Web/Mobile Design & Strategy Track

5:00 to 6:00 – Keynote

6 – 7:30 pm: Evening Reception

Wednesday, July 31

Presentations & General Session w/Brunch

Day 3 will help attendees take all they have learned and focus on reflecting so they can take these lessons back to their institutions.

8:30-9:15 am

Two concurrent presentations

9:30-10:15 am

Two concurrent presentations

10:15 am – Brunch Begins

Mimosas

10:30 a.m. – General Speaker Session (TBA)

11:00 a.m. –Takeaways from eduWeb 2017

11:45 a.m. – Closing Remarks

Conference Ends

1:30 – 5:00 pm: Master Class (additional cost)